



## Transforming IP video into more than just a passive monitoring tool

Do more with your network video surveillance system. Analytics are ideal for businesses searching for a more efficient and intelligent surveillance system. For organizations looking to better automate security processes, speed up surveillance footage review with intelligent searching, or countless other applications, there is an Analytics pack ready to transform passive surveillance footage into something much more.

With real-time alerting, smart video search, and reporting, Analytics provide the tools to change the way organizations leverage the power of their network video. Start using video analytics now and be more secure and productive.

### HIGH ACCURACY

Analytics retain high levels of accuracy in the toughest of environments. Even in snow, rain, moving shadows, and low light situations, Analytics delivers the performance you need while limiting troublesome false alarms.

### BUSINESS INTELLIGENCE

Leverage the power of your video surveillance network to do more than passive viewing and recording. Streamline your business operations through traffic heat maps, people counting, identifying dwell times, and utilizing the power of license plate identification. Find out more about your business, employees, and customers through your security network and turn that into organizational improvements.

### SEAMLESS INTEGRATION WITH SYMPHONY

Analytics were built from the ground up for the award winning Symphony™ video management system. Having seamless integration with Symphony offers lower software and hardware costs while ensuring greater operator efficiency.

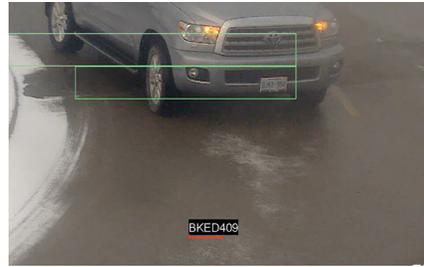
### LOWER TOTAL COST OF OWNERSHIP

Do more with less. Analytics allow you to significantly reduce the total cost of your video surveillance network through real-time alerting and intelligent video search. By cutting the time it takes to monitor, review, and report data and footage, you will achieve a fast return-on-investment from video analytics.



**PTZ AUTO-TRACKING**

Auto PTZ can automatically control a PTZ camera, enabling it to zoom in and follow moving people and vehicles within the field of the camera. This is ideal for outdoor perimeter monitoring.



**AUTOMATIC LICENSE PLATE RECOGNITION**

Automatically recognize and record vehicle license plates from over 100 countries. Set alarms for specific plates to deny or approve entry.



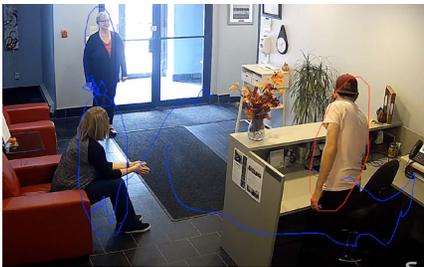
**OUTDOOR PEOPLE AND VEHICLE TRACKING**

Detect and track moving objects and classify them as a person, vehicle, or unknown. Movement tracks are recorded to know exactly where each object came from and where it left the camera's point-of-view.



**LEFT AND REMOVED ITEM DETECTION**

Monitor changes in an environment to detect when objects are added or removed from a scene. Set alarms to notify security staff when an item has been removed from an area or left unattended for a designated amount of time.



**INDOOR MOTION TRACKING**

Detect and track people moving within the frame of a camera. Alarms can be set when unauthorized entry into an area is detected and dwell times can be tracked and recorded for the detection of unwanted loitering. Heat maps can also be created in retail stores and public spaces to determine high traffic areas.



**CROWD DETECTION**

Real-time occupancy estimation for indoor and outdoor deployments, ideal for monitoring public spaces, event venues, and capacity restricted environments. Crowd Detection offers numerous business intelligence applications, such as, improving services at public transportation hubs by spotting specific trends in crowd density.



**FACE RECOGNITION**

A robust video analytic, ideally suited for securing facilities that require a stronger layer of protection for access control. With real-time alarms and intuitive searching when paired with Symphony, the Face Recognition video analytic transforms what is possible with a video surveillance system.



**PEOPLE COUNTER**

Receive highly accurate indoor people counting designed for entrances. Through easily exported reporting, it's simple to identify traffic trends and make decisions to improve safety, security, and loss prevention.